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Name of Announcer *	UNIFIED COMMUNICATIONS HLDGLTD	
Company Registration No.	200211129W	
Announcement submitted on behalf of	UNIFIED COMMUNICATIONS HLDGLTD	
Announcement is submitted with respect to *	UNIFIED COMMUNICATIONS HLDGLTD	
Announcement is submitted by *	Wong Tze Leng	
Designation *	Chief Executive Officer	
Date & Time of Broadcast	28-Apr-2005 18:35:54	
Announcement No.	00146	
>> Announcement Details The details of the announcement start	here	
Announcement Title MEMOR	MEMORANDUM OF UNDERSTANDING WITH CHINA-HONGKONG TELECOM	
Description		

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UNIFIED COMMUNICATIONS HOLDINGS LIMITED

MEMORANDUM OF UNDERSTANDING WITH CHINA-HONGKONG TELECOM

1. Introduction

The Board of Directors of Unified Communications Holdings Limited (the "Company") wishes to announce that its wholly-owned subsidiary, Unified Communications Pte Ltd ("UCPL"), has signed a Memorandum of Understanding ("MOU") with China-Hongkong Telecom Limited ("China-Hongkong Telecom"), a company incorporated in Hong Kong.

China-Hongkong Telecom is a technology and service operator with more than 10 years' operation experience in the Greater China region and has successfully launched "Multiple Local Number" services within the Greater China region. China-Hongkong Telecom also runs a mobile customer relationship management call centre serving approximately 20 million mobile subscribers within the Greater China region.

2. Salient terms of the MOU

The objective of this MOU is to initialise the broad terms for a possible exclusive Joint Venture ("JV") between UCPL and China-Hongkong Telecom to operate as a Service Partner to mobile operators/telcos in South East Asia in order to assist the mobile operators/telcos to increase their customer loyalty and average revenue per user ("ARPU") by providing innovative solutions and services in cross border mobile communications namely but not limited to the following:

- Multiple local number service for travellers;
- Next generation mobile payment and e-transaction service; and
- · Mobile customer relationship management.

The MOU is valid for a period of six (6) months from the date of execution of the MOU, unless otherwise extended by mutual agreement between UCPL and China-Hongkong Telecom.

3. Interest of directors, controlling shareholders and substantial shareholders

None of the directors, controlling shareholders or substantial shareholders of the Company has any interest, direct or indirect, in the above mentioned MOU.

4. General

Shareholders of the Company are advised to note that the MOU is not a record of an agreement or intended to be binding between the parties.

The Company will make further announcement in relation to the MOU as and when terms have been finalised.